

Interior Signage Specification

Aloft Hotels



CONTACT US

Phone:

316.267.4171

Email:

dailyorders@identitygroup.com

**IDENTITY GROUP IS AN
APPROVED SIGNAGE SUPPLIER**

NO FEE* PROJECT SERVICES

- Estimating
- Planning - Wayfinding
- Project Management
- Evacuation Map Development

* Requires minimum project values

DESIGN SERVICES AVAILABLE

COLORS / MATERIALS



Brand Woodgrain
Digital Print



SW 6258
Tricorn



White



Pantone 227c
AMP Pink
#321-661 Passion
Pink Rowmark
(Rowmark Color is
Returns on all Raised
Copy & Graphics)

Sign Material: 1/8" Thick Acrylic Backer
With 1/4" Thick Acrylic Face

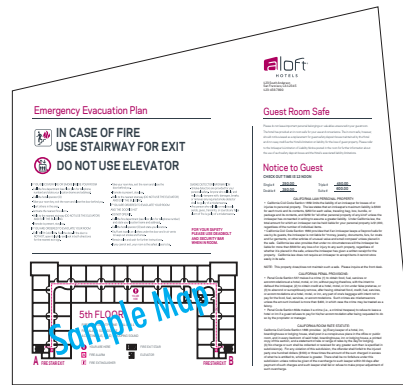
Font: Galaxie Polaris Medium

Rev. 4-18-22

GUEST ROOM SIGNAGE



5" x 7-1/4"
RM0507 AF18
Guest Room Number



16-3/4" x 15-3/4"
FE1716 AF18
Guest Room Emergency Evacuation Plan



3-1/2" x 3-1/4"
SP0403 AF18
Do Not Hang Items
From Sprinkler Head

IDENTIFICATION SIGNAGE



6-3/8" x 8-1/4"
ID0608 AF18
Small Room ID
(1-2 Line)



6-3/8" x 7"
ID0607B AF18
Small Room ID (1-2 Line)
Back Of House & Exterior



8" x 12-1/4"
ID0812 AF18
Large Room ID
(1-2 Line)



8" x 10-1/2"
ID0811B AF18
Large Room ID (1-2 Line)
Back Of House & Exterior



8" x 11-3/8"
RR0811 AF18
Restroom ID



8" x 9-5/8"
RR0810B AF18
Restroom ID
Back Of House & Exterior



9-1/4" x 13-3/4"
RR0914 AF18
All Gender Restroom ID



9-1/4" x 11-3/4"
RR0912B AF18
All Gender Restroom ID
Back Of House & Exterior



9-1/4" x 13-3/4"
MT0914 AF18
Meeting Room ID
w/Insert Holder

**IDENTITY
GROUP**

Interior Signage Specification

Aloft Hotels

IDENTIFICATION SIGNAGE *cont.*



9-1/4" x 13-3/4"
AC0914 AF18
TDD Available ID



9-1/4" x 13-3/4"
AC0914 AF18
Area Of Rescue ID



9-1/4" x 11-3/4"
AC0912B AF18
TDD Available ID
Back Of House & Exterior



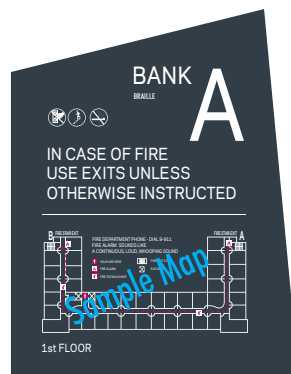
9-1/4" x 11-3/4"
AC0912B AF18
Area Of Rescue ID
Back Of House & Exterior



FIRE EVACUATION & ELEVATOR SIGNAGE



12" x 18"
FE1218 AF18
Corridor/Elevator Evacuation



12" x 15-3/8"
FE1215B AF18
Corridor/Elevator Evacuation
Back Of House & Exterior



6-3/8" x 9-3/8"
IF0609 AF18
Elevator Informational



7-1/2" x 11"
OW0811 AF18
Owner / Operator



6-3/8" x 8"
IF0608B AF18
Elevator Informational
Back Of House & Exterior



3-3/4" x 4"
EL0404 AF18
Elevator Door Jam

EXTERIOR ACCESSIBLE INFORMATIONALS



12" x 13"
AC1213B AF18
Accessible Entrance Informational
Back Of House & Exterior



8-3/4" x 10-1/2"
AC0911B AF18
Accessible Entrance Informational
Back Of House & Exterior

FRONT DESK SIGNAGE

**IDENTITY
GROUP**

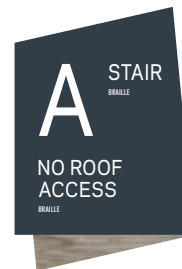
Interior Signage Specification

Aloft Hotels

STAIRWELL SIGNAGE



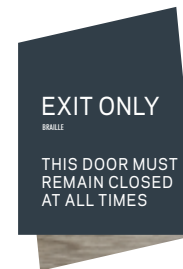
15" x 18-1/2"
ST1519 AF18
Interior Stairwell Signage



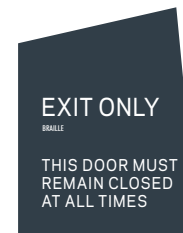
7-1/2" x 11"
ST0811 AF18
Stairwell ID



7-1/2" x 9-1/2"
ST0810B AF18
Stairwell ID
Back Of House & Exterior



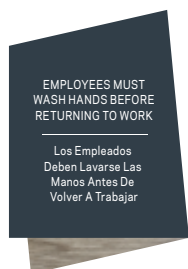
7-1/2" x 11"
ST0811 AF18
Exit ID



7-1/2" x 9-1/2"
ST0810B AF18
Exit ID
Back Of House & Exterior



INFORMATIONAL SIGNAGE



7-1/2" x 11"
IF0811 AF18
Employees Must Wash Hands



8" x 11-3/8"
NS0811 AF18
Aloft Is Smoke Free



12-3/4" x 19"
MX1319 AF18
Maximum Occupancy



7-1/2" x 9-1/2"
IF0810B AF18
Employees Must Wash Hands
Back Of House & Exterior



8" x 9-5/8"
NS0810B AF18
Aloft Is Smoke Free
Back Of House & Exterior



12-3/4" x 16-1/4"
MX1316B AF18
Maximum Occupancy
Back Of House & Exterior

EXTERIOR DIRECTIONAL SIGNAGE



13-1/2" x 19-7/8"
DR1420E AF18
Exterior Directional
(5-6 Line)

Interior Signage Specification

Aloft Hotels

DIRECTIONAL SIGNAGE



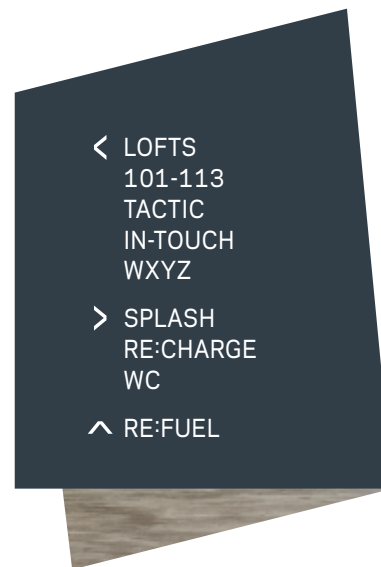
7-1/2" x 11"
DR0811 AF18
Directional (1-2 Line)



10" x 15-1/4"
DR1015 AF18
Directional (3-4 Line)

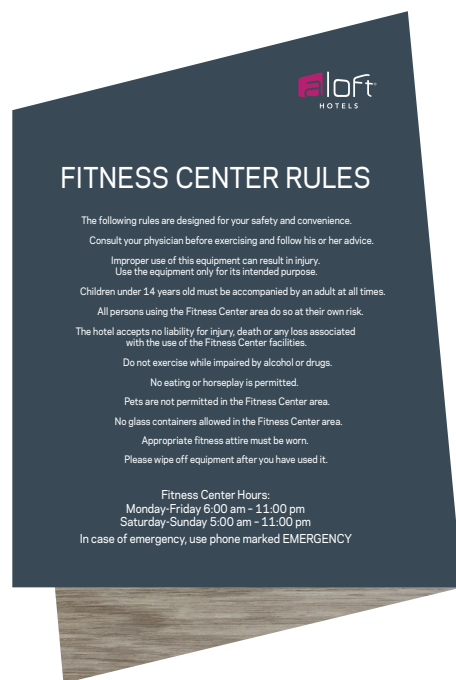


13-1/2" x 19-7/8"
DR1420 AF18
Directional (5-6 Line)



15-3/4" x 23-3/8"
DR1623 AF18
Directional (7-10 Line)

FITNESS CENTER SIGNAGE

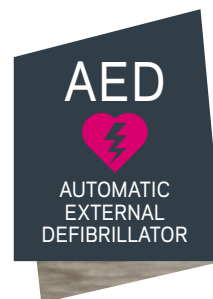


18-3/4" x 28"
FT1928 AF18
Fitness Center Rules

FITNESS CENTER, POOL & WHIRLPOOL INFORMATIONAL SIGNAGE



7-1/2" x 11"
EM0811 AF18
Emergency Telephone



8-3/4" x 12-1/4"
AD0912 AF18
AED - Automatic External Defibrillator



7-1/2" x 9-1/2"
EM0810B AF18
*Emergency Telephone
Back Of House & Exterior*

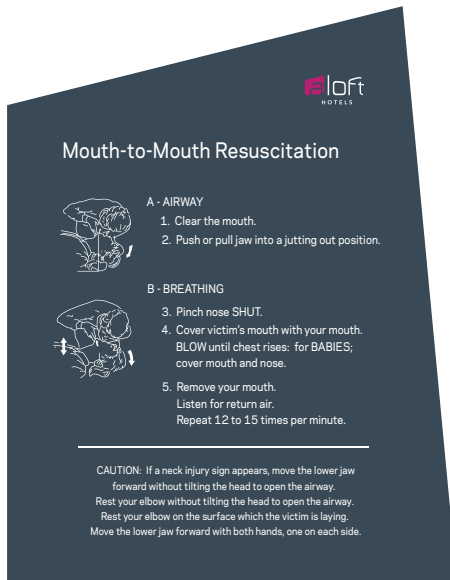


8-3/4" x 10-1/2"
AD0911B AF18
*AED - Automatic External Defibrillator
Back Of House & Exterior*

Interior Signage Specification

Aloft Hotels

POOL AREA SIGNAGE



18-3/4" x 24"
MM1924 AF18
Mouth-To-Mouth Resuscitation



24-3/4" x 31-3/4"
PL2532 AF18
Pool Area Use



36" x 21-1/2"
NL3622 AF18
No Lifeguard On Duty



17" x 21-1/2"
ND1722 AF18
No Diving

PLEASE NOTE:

State and local codes may require your pool and spa area signage to have certain text, layouts and copy sizes specific to your area.

If code-related signs are needed for your project, we will quote them in place of the brand standard signs.

IDENTITY
GROUP

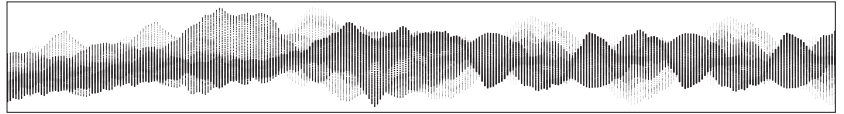
Interior Signage Specification

Aloft Hotels

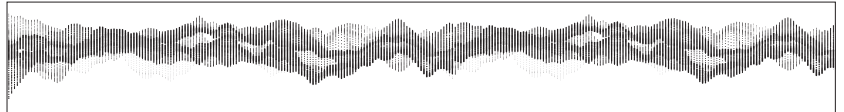
SPECIALTY SIGNAGE

Re: fuel

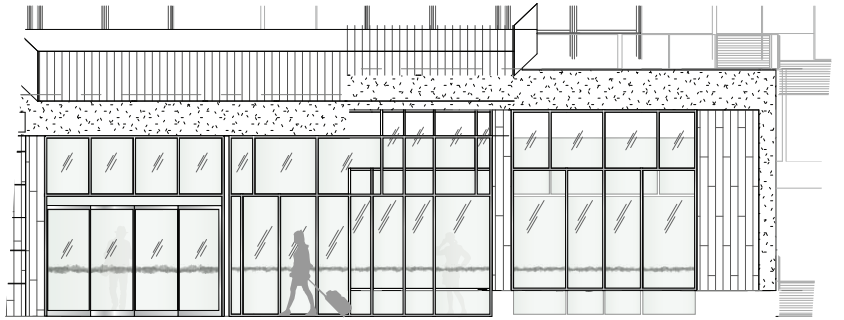
24" x 36"
CM2436 AF18
Re:Fuel Dimensional Copy



60" x 8"
DG6008D AF18
Distraction Graphics - Door Panel
Note: Vinyl Decal Applied On Inside Of Glass



60" x 8"
DG6008S AF18
Distraction Graphics - Side Glass/Window Panel
Note: Vinyl Decal Applied On Inside Of Glass



Distraction Graphics - Elevation View



37-3/4" x 13-1/2"
LT3814 AF18
WXYZ Lit Wall Sign

IDENTITY
GROUP