

# IDENTITY GROUP

## Interior Signage Package by Identity Group for La Quinta® by Wyndham Properties

### CONTACT US

Phone:

316.267.4171

Email:

[dailystoreorders@identitygroup.com](mailto:dailystoreorders@identitygroup.com)

## Identity Group is an approved Wyndham Hotels & Resorts Supplier

### NO FEE PROJECT SERVICES

- Estimating
- Planning - Wayfinding
- Project Management
- Evacuation Map Development

### Custom Signage Design and Installation Services Available



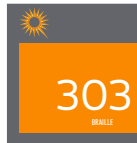
All products and services are provided solely by Identity Group and not Wyndham Hotels & Resorts, Inc. (WH&R) or its subsidiaries. Neither WH&R nor its subsidiaries are responsible for the accuracy or completeness of any statements made in this advertisement, the content of this advertisement (including the text, representations and illustrations) or any material on Identity Group's website to which the advertisement provides a link or a reference. Your access to and use of such third party websites and applications and any correspondence or transactions that you may enter thereon, are exclusively governed by the terms of use and policies of those websites and applications. We provide links to third party websites and applications for your convenience and information only, and you use them at your own risk. Please refer to the applicable brand specifications for your property prior to purchasing products. Nothing herein constitutes an offer, commitment or obligation of any kind on the part of WH&R and WH&R disclaims any liability associated with any purchase or use of the products or services offered by Identity Group.

La Quinta® by Wyndham and Wyndham Hotels & Resorts® are registered trademarks used under license.

Rev. 11-15-23

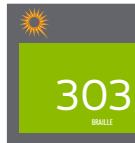
### COLOR OPTIONS

La Quinta® by Wyndham® Standard Sign Package is available in your choice of the color options below.



Orange

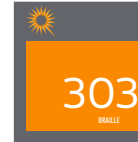
OR



Green

PLEASE NOTE: All signs in this document are shown in orange, but all sign types are available in either color option unless otherwise noted.

### GUEST ROOM SIGNAGE

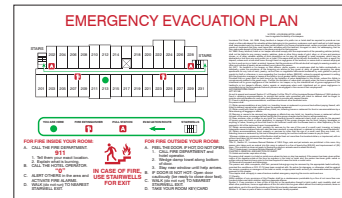


RN0606 LQ  
Guest Room  
Number  
5-11/16" x 5-7/8"

NOTE: Room number also available in Exterior Grade.



NS0602 LQ  
No Smoking Bar  
5-3/4" x 1-1/2"



FE1408 LQ  
Guest Room Fire Evacuation Plan  
with Lodging Laws  
14" x 8-1/8"

NOTE: Evac Signs will be customized as needed to comply with federal, state and local code requirements.

Please contact us to find out more about customizing your signs.



FE0512 LQ  
Evac Plan (for  
Panel Doors)  
4-1/2" x 12"

### IDENTIFICATION SIGNAGE



ID1006 LQ  
1-2 Line Room ID  
9-5/8" x 5-1/2"



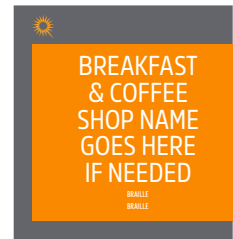
ID1206 LQ  
1-2 Line Room ID (Wide)  
11-5/8" x 5-1/2"



ID1207 LQ  
3 Line Room ID (Wide)  
11-5/8" x 7-1/8"



ID1208 LQ  
4 Line Room ID (Wide)  
11-5/8" x 8-1/4"



ID1010 LQ  
5 Line Room ID  
9-5/8" x 9-3/4"



MR1020 LQ  
Meeting Room ID with Insert  
Holder & Open/In Use Slider  
10-1/4" x 20-1/4"



ID1213 LQ  
Room ID with Hours  
Information/Subcopy  
11-5/8" x 13-1/4"

NOTE: Text and hours information on Room ID Signs can be customized to suit the needs of the property.



MR0909 LQ  
Meeting Room ID with  
Open/In Use Slider  
9-5/8" x 9-3/4"

## IDENTIFICATION SIGNAGE *cont.*



RR0709 LQ  
Restroom ID with Symbol  
7-1/4" x 9-1/4"



A variety of alternate symbol options are available



ST0709 LQ  
Stairs ID  
7-1/4" x 9-1/4"

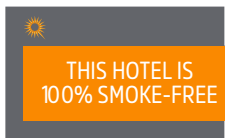


ST0709 LQ  
Stairs ID  
7-1/4" x 9-1/4"



AR0911 LQ  
Area of Refuge ID  
9-1/4" x 11-1/4"

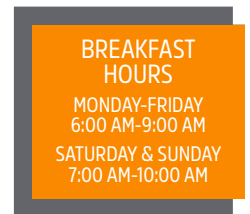
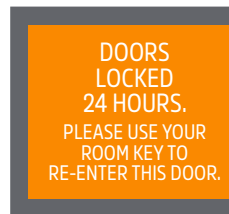
## INFORMATIONAL SIGNAGE



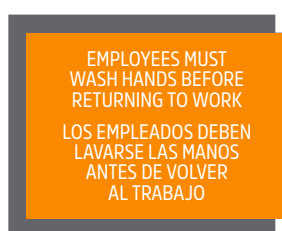
NS1006 LQ  
Smoke Free Hotel  
9-5/8" x 5-1/2"



IN1205 LQ  
General Informational  
11-5/8" x 5-1/4"



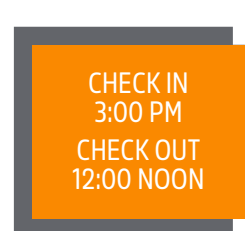
MD0906 LQ  
Manager on Duty  
9" x 5-1/2"



IN1209 LQ  
General Informational  
11-5/8" x 9-1/4"



IN1009 LQ  
General Informational  
9-5/8" x 8-3/4"

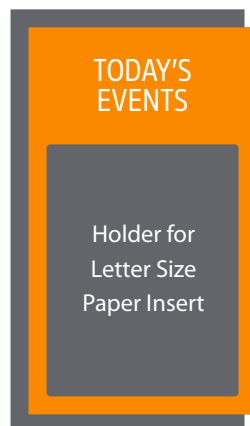


MD0901 LQ  
Manager on Duty Name Insert  
(Magnetic)  
8-1/2" x 1-1/8"

**NOTE:** Text and hours information on Informational Signs can be customized to suit the needs of the property.



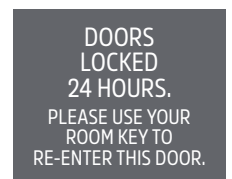
IN1212 LQ  
General Informational  
11-5/8" x 12-1/4"



IN1212 LQ  
Events Board with Paper Insert Holder  
10-1/4" x 17-5/8"



PR1709 LQ  
2-Sided Projection Mounted Sign  
with Wall Bracket  
17-1/8" x 9-1/4"



KC0907 LQ  
Exterior Key Card  
Informational  
8-7/8" x 7-1/4"

**NOTE:** Text and hours information on Informational Signs can be customized to suit the needs of the property.

## INTERIOR STAIRWELL SIGNAGE

### FIRE SAFETY / EVACUATION SIGNAGE



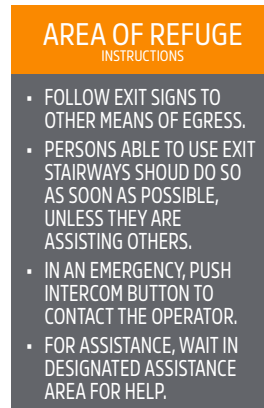
FE1317 LQ  
In Case of Fire  
9-1/4" x 12-1/4"



FE1317 LQ  
Elevator Emergency Evacuation Plan  
12-1/2" x 17"

**NOTE:** Evac Signs, Area of Refuge Instructions and/or Area of Rescue Assistance signs will be customized as needed to comply with federal, state and local code requirements and are shown for example only.

Please contact us to find out more about customizing your signs.



AR1320 LQ  
Area of Refuge Instructions  
12-3/4" x 19-3/4"

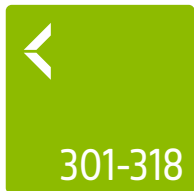


ST1218 LQ  
Interior Stairwell Sign  
with Exit Discharge Information  
12" x 18"

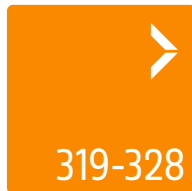


ST0803 LQ  
Interior Stairwell Level ID  
7-7/8" x 2-7/8"

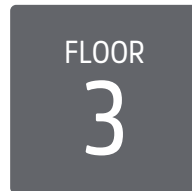
### DIRECTIONAL SIGNAGE



DA0808 LQ  
Directional Panel for  
Guestroom #'s LEFT  
7-7/8" x 7-7/8"  
\*ALWAYS GREEN\*



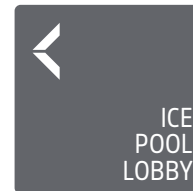
DB0808 LQ  
Directional Panel for  
Guestroom #'s RIGHT  
7-7/8" x 7-7/8"  
\*ALWAYS ORANGE\*



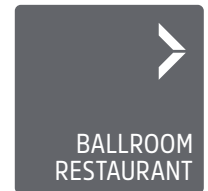
DC0808 LQ  
Directional Panel  
w/ Floor Number  
7-7/8" x 7-7/8"  
\*ALWAYS GRAY\*



DD0808 LQ  
Directional Panel  
w/ LaQuinta Logo  
7-7/8" x 7-7/8"  
\*ALWAYS GRAY\*

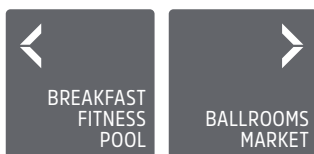
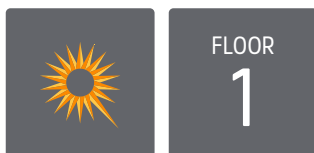


DE0808 LQ  
Directional Panel  
for Amenities LEFT  
(up to 3 lines)  
7-7/8" x 7-7/8"  
\*ALWAYS GRAY\*



DF0808 LQ  
Directional Panel  
for Amenities RIGHT  
(up to 3 lines)  
7-7/8" x 7-7/8"  
\*ALWAYS GRAY\*

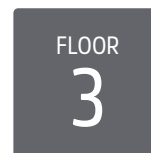
### DIRECTIONAL LAYOUT OPTIONS



6-SQUARE LAYOUT



4-SQUARE LAYOUT



2-SQUARE LAYOUT  
(VERTICAL)



2-SQUARE LAYOUT  
(HORIZONTAL)

**NOTE:** Directional panels may be grouped in any of the configurations shown, with 3/4" of space between panels.

## RULES / REGULATIONS SIGNAGE

### FITNESS CENTER RULES

- THIS FACILITY IS NOT SUPERVISED. USE OF THE EQUIPMENT IS THE RESPONSIBILITY OF THE GUEST.
- GUEST IS RESPONSIBLE FOR KNOWING HIS/HER OWN PHYSICAL LIMITATIONS.
- PLEASE KEEP BREAKABLE OBJECTS OUT OF FITNESS CENTER.
- NO ALCOHOLIC BEVERAGES.
- UNSUPERVISED USE OF THE FACILITY BY CHILDREN IS PROHIBITED.

FC2416 LQ  
Fitness Center Rules  
23-7/8" x 15-7/8"

### GUEST LAUNDRY

- FOR GUEST USE ONLY.
- NOT RESPONSIBLE FOR LOST OR DAMAGED ARTICLES
- USE AT YOUR OWN RISK.
- MANAGEMENT DOES NOT PROVIDE AN ATTENDANT FOR THE OPERATION OF LAUNDRY EQUIPMENT.
- READ ALL OPERATING INSTRUCTIONS.
- DO NOT LEAVE PERSONAL UNATTENDED.
- NO GLASS CONTAINERS PERMITTED.

GL2416 LQ  
Guest Laundry Rules  
23-7/8" x 15-7/8"

## POOL RULES

POOL HOURS:  
XX:XX AM - XX:XX PM  
POOL FOR REGISTERED GUESTS ONLY

- NO LIFEGUARD ON DUTY. SWIM AT YOUR OWN RISK.
- NO DIVING OR JUMPING. MAXIMUM POOL DEPTH X' XX".
- MAXIMUM OCCUPANCY XX PEOPLE.
- OWNERS & MANAGEMENT NOT RESPONSIBLE FOR ACCIDENTS OR INJURY.
- NON-SWIMMERS AND CHILDREN UNDER XX MUST BE ACCOMPANIED BY A RESPONSIBLE ADULT.
- GLASS CONTAINERS PROHIBITED. DO NOT SWIM ALONE.
- PERSONS WITH COMMUNICABLE DISEASES SHALL NOT USE POOL.
- SHOWER BEFORE ENTERING POOL.
- PERSONS UNDER THE INFLUENCE OF ALCOHOL OR DRUGS SHALL NOT USE THE POOL.
- NO RUNNING OR HORSEPLAY.
- NO PETS IN POOL AREA.
- REPORT ANY UNSAFE CONDITIONS TO MANAGEMENT IMMEDIATELY.

IN CASE OF AN EMERGENCY  
CALL 911

PL2835 LQ  
Pool Rules  
28" x 35"

## SPA RULES

FOR YOUR SAFETY, PLEASE OBSERVE

- PREGNANT WOMEN AND PERSONS WITH HEART DISEASE, DIABETES, HIGH OR LOW BLOOD PRESSURE, OR OTHER MEDICAL CONDITIONS SHOULD NOT ENTER THE SPA/HOT TUB WITHOUT PRIOR MEDICAL CONSULTATION WITH AND PERMISSION OF THEIR DOCTOR.
- DO NOT USE THE SPA/HOT TUB WHILE UNDER THE INFLUENCE OF ALCOHOL, NARCOTICS OR OTHER DRUGS.
- USE OF THE SPA/HOT TUB BY YOURSELF IS NOT RECOMMENDED.
- ENTER OR EXIT SLOWLY AND WATCH YOUR STEP.
- OBSERVE REASONABLE TIME LIMITS TO AVOID NAUSEA OR DIZZINESS.
- KEEP GLASS OR BREAKABLE OBJECTS OUT OF THE SPA/HOT TUB AREA.
- UNSUPERVISED USE OF THE SPA/HOT TUB BY CHILDREN IS PROHIBITED.
- NO PETS.
- PLEASE DO NOT LEAVE VALUABLES UNATTENDED. LAQUINTA BY WYNDHAM IS NOT RESPONSIBLE FOR LOST OR STOLEN ITEMS.

SP2840 LQ  
Spa Rules  
28" x 40"

POOL TOWELS  
AVAILABLE AT  
FRONT DESK

PT1510 LQ  
Pool Towels  
15" x 10"

### NOTE:

Pool, Spa and Fitness Center Regulatory Signs shown are for example only. Copy, sizes, and layouts will be customized as needed to comply with state and local code requirements.

Please contact us to find out more about customizing your signs.

## RULES / REGULATIONS *cont.*

WARNING!

NO  
LIFEGUARD  
ON DUTY

NL1824 LQ  
*No Lifeguard on Duty*  
17-3/4" x 23-3/4"



NO DIVING  
NO LIFEGUARD  
ON DUTY

ND2428 LQ  
*No Diving*  
23-3/4" x 27-3/4"

IN CASE OF  
EMERGENCY  
DIAL 911

EM2428 LQ  
*Emergency Phone*  
23-3/4" x 27-3/4"



POOL LIFT

PL0808 LQ  
*Pool Lift (Small)*  
7-7/8" x 7-7/8"



POOL LIFT

PL1212 LQ  
*Pool Lift (Med.)*  
11-7/8" x 11-7/8"



POOL LIFT

PL2424 LQ  
*Pool Lift (Large)*  
23-3/4" x 23-3/4"

POOL LIFT



POOL LIFT IS FOR USE BY GUESTS  
WITH DISABILITIES ONLY. ALL OTHER  
USES ARE STRICTLY PROHIBITED.  
INSTRUCTIONS FOR POOL LIFT USE  
LOCATED AT FRONT DESK.  
FOR ASSISTANCE WITH LIFT,  
PLEASE CONTACT FRONT DESK.

PI2424 LQ  
*Pool Lift Instructions*  
23-3/4" x 23-3/4"

### NOTE:

Pool and Spa Regulatory Signs shown are for example only. Copy, sizes, and layouts will be customized as needed to comply with state and local code requirements.

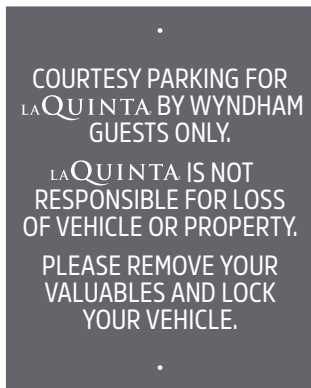
Please contact us to find out more about customizing your signs.

## PARKING AREA SIGNS

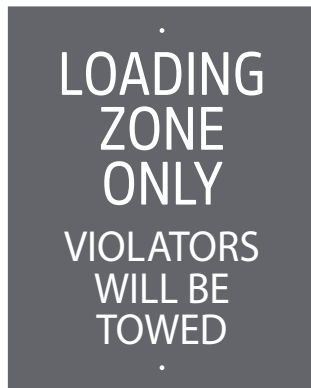
CLEARANCE 10' 10"

CL5006 LQ  
*Clearance for Porte Cochere*  
50" x 6"

## PARKING AREA SIGNS *cont.*



*Liability Notice*



*Liability Notice*



VP1218 LQ USA  
Veteran Reserved Parking  
12" x 18"



WR PRK 1218  
Wyndham Rewards Parking  
12" x 18"



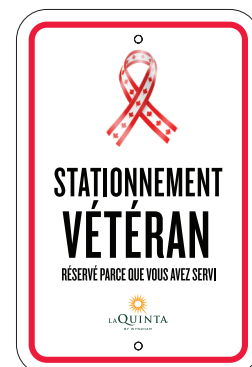
*Accessible parking*



*Van Accessible*



*Canada - English*



*Canada - French*



*Courtesy Van*

PK1620 LQ  
Parking Area Signs  
16" x 20"