

IDENTITY GROUP

Let's Build Something Great Together



Interior Signage and Visual Decor
Products and Services **2023**

Identity Group's evolution as a company is centered around our Vision, Mission, and Values.

VISION

Achieving greatness through the eyes of our customers

To achieve this high bar, our operations teams have metrics in place to evaluate safety, quality, and on-time delivery. Our client services personnel perform regular client surveys, and our design & planning teams combine decades of experience to bring your vision to fruition.

MISSION

To make a positive difference in the lives of our employees, the planet we live on, and customers we serve

Every department at Identity Group has been an active participant working towards environmental leadership initiatives. Our executive team has made a commitment to community outreach. We invest in our staff through leadership training, mentorship, and tuition reimbursement.

VALUES

Passion
Respect
Empathy
Integrity
Accountability

These are the table stakes of our company. We believe that approaching the needs of both our clients and our employees through the lens of these five tenets can build an environment capable of successful service and servant leadership.



The Identity Group Advantage

Identity Group is your full-service design & build graphics provider, supporting all of your interior signage and visual decor needs from the initial concept through installation, backing it up with long-term service and support assurance. We offer custom designs, innovative materials, unique visual impact and appeal, plus full ADA and building code compliance assurance - all in one place.

We've been creating and manufacturing interior signs for over 68 years. Founded in the 1950s, we have spent decades perfecting our process and forming partnerships with some of the biggest brands in the industry; cementing ourselves as the largest interior sign manufacturer in the United States. Headquartered in Nashville, TN, we have more than 200,000 square feet of manufacturing space in Cookeville, TN, and Brunswick, ME. Our design and wayfinding center is located in Wichita, KS, with additional sales and support locations nationwide. Our unique approach to sign creation makes us an invaluable partner for some of the world's most iconic brands, such as Marriott Bonvoy, Ahold, Truist, and the NFL. In an industry that's rapidly evolving, our team is committed to creating innovative and timeless solutions for our clients.

Let's build something great together!

Some of the Verticals We Serve Include:

- Office
- Hospitality
- Education
- Healthcare
- Senior Living
- Financial
- Retail
- Grocery
- Residential
- Airports
- Arenas
- Stadiums



Corporate Office, Website Development
Nashville, TN



Design, Wayfinding, Project Management
Wichita, KS



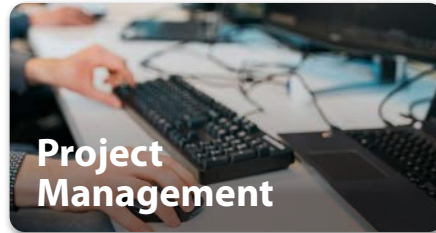
Manufacturing Headquarters, Graphics and Support
Cookeville, TN



Northeast Manufacturing Center
Brunswick, ME

Our Services

From concept to completion, we are proud to offer the industry's most complete turnkey service for all of your signage and visual décor needs.



Project Management

Whether it's a nationwide corporate rebrand or a handful of signs at a local office, our experienced Project Managers will guide you through the process with excellent communication and attention to detail every step of the way. When required, we can go beyond signage and spearhead an entire facility rebrand including paint, flooring, furniture and more. We will help you establish and manage project timelines, ensuring projects stay on time and within budget.



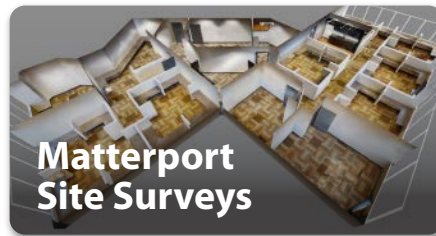
Design

Our talented designers work side-by-side with interior designers, architects, branding firms, and other sign companies to create unique, innovative sign solutions that are perfectly suited to their environments. From one-off custom packages to a fully developed brand standard to be used for years to come, our extensive knowledge of ADA and other code requirements ensure that the signs are not only beautiful, but functional and compliant as well.



Wayfinding

Simply put, Wayfinding is the process of figuring out what signs need to say, and where they need to go. Working from accurate floorplans or a site visit, our wayfinders survey the property and develop a comprehensive document detailing where each sign is located along with the exact messaging required for each sign. We strive to ensure that all code requirements are met so you don't have to come back later for more signs.



Matterport Site Surveys

When a site visit is required, we utilize both traditional and cutting-edge technology methods, such as Matterport surveys, to assist in planning and wayfinding needs on interior signage and visual décor projects. Our Matterport surveys allow you to see and measure the space (within 1% accuracy), reducing the need for travel by the customer but also 3rd party vendors such as painters and carpet suppliers as they can measure the space remotely.



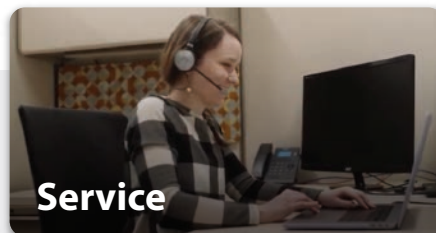
Manufacturing

From prototyping to the finished product, your signs can finally come to life using our extensive array of machinery and processes, guided by our highly-skilled and dedicated personnel. No matter the complexity, our two manufacturing facilities can bring your idea from the page to the real world. Learn more about our manufacturing capabilities in this catalog or by visiting identitygroup.com.



Installation

Identity Group has a network of professional installers available across the country to ensure your signs are installed securely, in the proper locations, and on schedule. We can supply location plans and instructions for any instances that do not require professional installation.



Service

We want to make sure that your sign system stays in service for years to come. All Identity Group products and services include a backed warranty, so don't hesitate to contact us if you have any issues. We will also securely store your design documents and job details for 10 years to ensure matching replacements and reorders in the future.



Warehousing

If a customer requires quick turn around times on commonly ordered stock items, Identity Group can warehouse those products and have them ready for shipment at a moment's notice. For one such customer, we warehouse over 1,200 unique items. This ensures that the end user can receive their new signage within 5 days of their order!

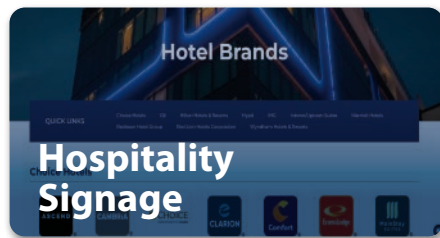
Website Solutions

Shop for architectural sign and visual décor products online, create your own signage, and get inspired at identitygroup.com.

In an effort to better serve our customers, we are continually expanding and evolving the capabilities of our website to make it more user-friendly, convenient, and fast for you to acquire your new or replacement sign products.

Below are just a few of the exciting features of our e-commerce platform.

With identitygroup.com, we bring the solutions to you, wherever you may need them!



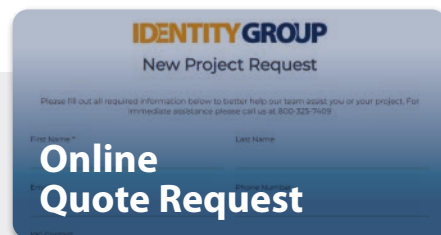
Shop for hotel signs by brand or sign type. You can customize your sign in real time to meet the needs of the property, including accurate ADA Braille translation. Identity Group has been an approved vendor for the world's largest hotel brands for decades, working hand-in-hand with them to develop their sign systems. Now you can access that experience with the click of a mouse.



If your project doesn't require adhering to a specific sign style or brand requirement, you can choose from several pre-designed "semi-custom" sign lines, and customize them to your needs. Select a style, background color, and accent color, then set your text live online. You can see a live preview of your creation, and order it with just a few clicks.



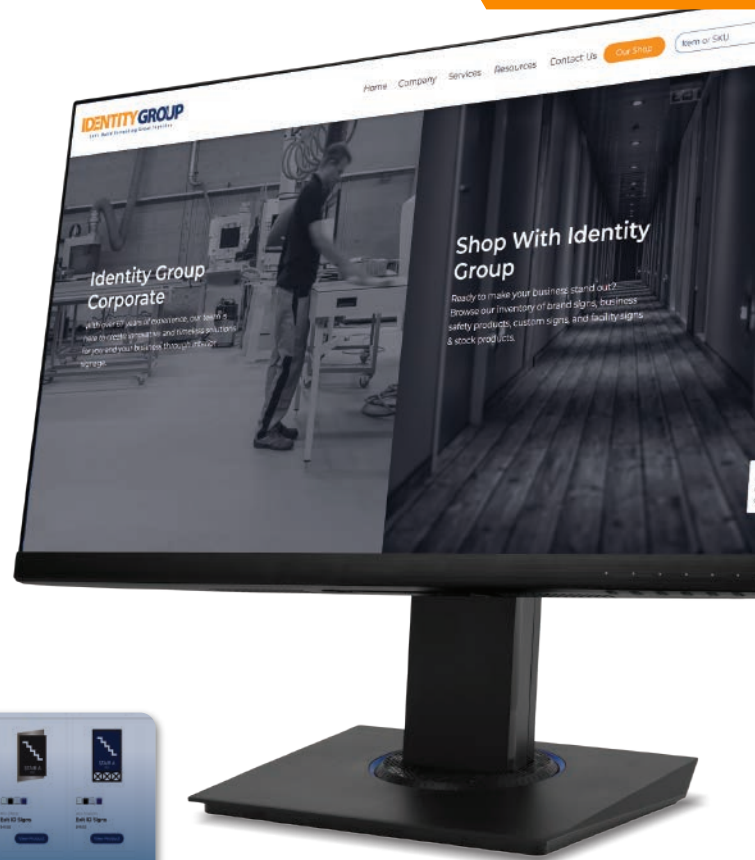
Quite simply, our online 3D printed sign offerings are the absolute fastest way to get custom ADA signage or quick temporary signs. Download templates, upload your completed designs, or just upload your own background image and let our website handle the ADA portion. Get your signs in as little as 5 days!



Are you getting ready to launch your next signage project, but you're not quite sure where to start? Our online quote request form asks you several questions about the project, and allows you to upload floorplans, design documents or other pertinent info. Our project managers can then determine the best course of action for your project.



We have done so many amazing sign and visual décor projects over the years, and we'd like to share them with you! We have compiled several video case studies of high profile projects for your viewing pleasure. Get inspired, get creative, and find out what Identity Group can do for you.



Features

Our turnkey, transactional site offers a multitude of user benefits:

- Dynamic Customization of Products
- User Accounts with Multiple Payment Options
- Thousands of Products
- Save and Share Cart
- Custom Shopping Filters
- Realtime Customer Service with IDG Employees

Sustainability

Identity Group is committed to the use of environmentally conscious materials and processes whenever possible.

Preserving the planet for future generations isn't something that we take lightly. We are partnering with our suppliers to source more recycled, eco-friendly, and sustainable materials. In addition to the materials themselves, we are continually improving our manufacturing processes to increase material yield, reduce waste, and improve efficiency.

Ask how we can help you reach your sustainability goals!

Consider these alternative materials for your next signage project!



Recycled Plastics



Bamboo



Plant-Based Substrates



Aluminum



We are proud to partner with **Recrylic™** to offer a sustainable, closed-loop material solution to the signage industry.

Recrylic is a revolutionary new product line of 100% recycled acrylic, offered in a full spectrum of colors, thicknesses and finishes. It is both recycled and recyclable – over and over again. Besides being environmentally friendly, it's a top-quality cast acrylic that can easily replace traditional acrylic in your signs.

Independently Audited by SCS Global

- RCC Certified
- GRS Certified



One ton of traditional acrylic requires about two tons of petroleum to produce! For a typical interior signage project that uses Recrylic™ instead of virgin acrylic, the amount of petroleum saved would equate to:



4.4 Barrels of Oil



2.2 Tons of CO2

Reclamation Program

Eco-friendly signage doesn't have to stop at manufacturing.

Our reclamation program is a complete lifecycle approach to sign manufacturing. It can drastically reduce landfill waste, while nearly eliminating the need for new materials over the long term.

During a remodel, we can help "de-brand" a site and remove all existing acrylic-based signs. The signs are then sent for recycling or potentially saved to re-use on future projects. This process could potentially yield a 100% closed-loop system.

Ask your IDG representative for more information.

Real World Impact

If you choose Recrylic™ for your signs, Identity Group can provide a CO₂ savings estimate based on the size and scope of the project. You and your clients will receive actual, quantitative data about the environmental impact of that decision. The move over to 100% fully recycled acrylic can have a *significant* impact on your organization's carbon footprint.



Our 4 Processes for ADA Compliant Signs

You may already know that tactile signs with raised copy and braille are required in most public buildings to help the visually impaired identify the rooms and spaces around them. However, you may *not* know that there are multiple ways to produce tactile signage!

Identity Group offers four distinct processes for tactile signage, each with its own unique characteristics and advantages.



Thermal Compression



Industry-Leading ADA Signs at a Comparable Price

Raised text, graphics and braille are permanently fused to the sign surface using our patented thermal compression process, for a true one-piece construction.

- IDG Patented Technology
- Permanently Fused Tactile Graphics
- Vandal and Water Resistant, Ideal for Exterior Use
- Wide Variety of Substrates and Configurations Available

3D Digital



A Cutting-Edge Process for Tactile Elements and Graphics

Tactile elements and decorative backgrounds are printed simultaneously on the same machine, for high quality, full color signs with fast lead times.

- UV-based, 3D Printed Tactile Text and Braille
- Full-Color Printed Graphics
- Perfect Color Registration
- Fast Production
- Print on a Wide Variety of Sign Materials

Photopolymer



A Popular ADA Solution with a Proprietary Process

IDG's photopolymer processes combines fused raised text with inset raster braille for a cost-effective, long-lasting ADA sign.

- Durable Painted Surface
- Tipped Color Raised Text
- Environmentally Friendly
- Suitable for Exterior Use

Applied Tactile



The Most Cost-Effective Tactile Solution

Laser-cut text and graphics are applied to the sign substrate, with inset raster braille.

- Most Economical Solution
- Precise Laser Cut Text
- Can Be Used on Metals and Laminates

Thermal Compression

Our patented, licensed thermal compression technology produces nearly indestructible signage while meeting and exceeding ADA requirements for tactile signage and Braille.

While most tactile signs are comprised of multiple layers of substrates adhered together, thermal compression uses heat and extreme pressure to permanently fuse the background of the sign and the raised graphics into one seamless piece.

The most obvious benefit of this process is durability. There are no separate pieces to fall apart, delaminate, or pry off. It's ideal for schools, healthcare facilities, or any high-traffic area prone to vandalism, wear, or exposure to weather.

From a designer's perspective, thermal compression truly unlocks the door to creativity. A wide variety of acrylics, solid surface materials, veneers, architectural films and more can be combined with clear, ink-tipped, or integral metal tactile elements to complement any interior space.



Hilton El San Juan

*Compression Formed 1/2" Clear Acrylic,
Second Surface Paint with Aluminum Integral Metal Text*



Polished Alchemy Metal Text with Second-Surface Color



Clear Compression Formed Acrylic with Tipped Text



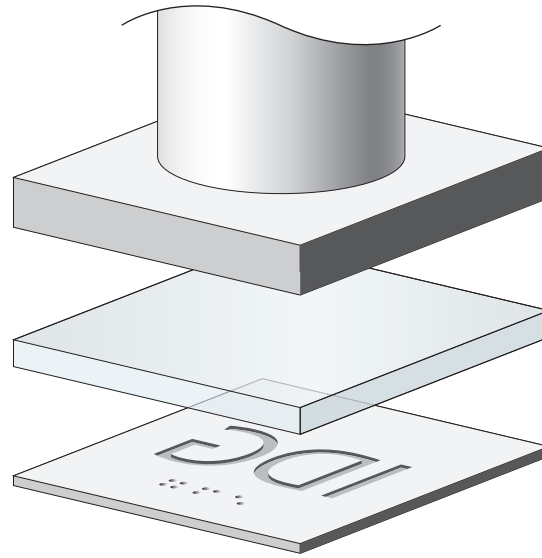
Compression with Encapsulated Color

Thermal Compression 101

While this may be a slightly simplified illustration, the basic steps shown here capture the essence of how our compression forming process actually works.

- First, a mold is produced from a durable substrate, which is basically the “negative” of the finished sign. All of the tactile elements are mirror-imaged and recessed into the mold.
- The sign substrate itself is heated to its forming temperature, then “sandwiched” with the mold.
- Using thousands of pounds of pressure, the heated substrate is compressed into the recessed cavities of the mold.
- After cooling, what remains is a positive, right-reading image with raised tactile copy, braille, and graphics.
- The substrate is then cut down and finished, painted, printed, polished, etc.

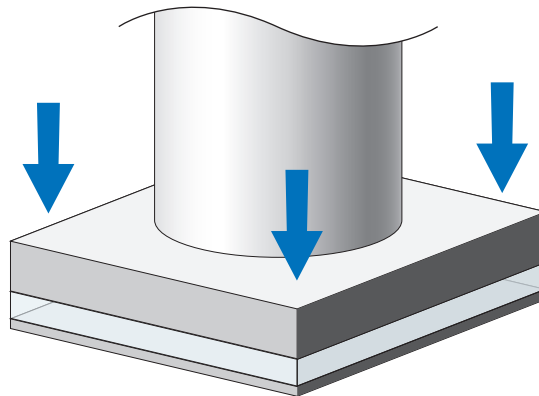
The result is a single, continuous part, with no seams or adhesive. All tactile elements are permanently fused to the background and *cannot* be removed.



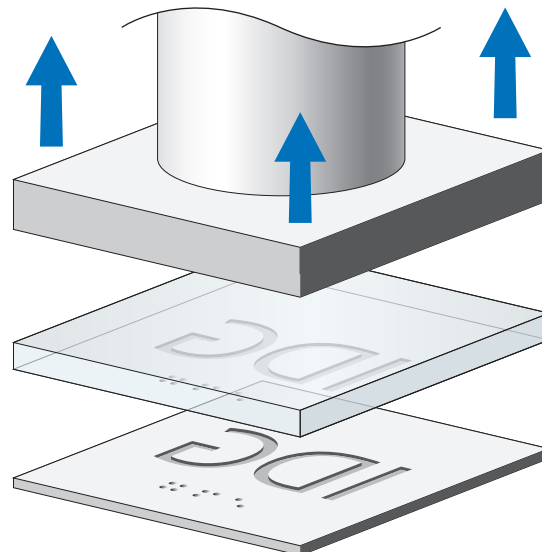
Press
Uses Hydraulic Pressure to Compress Substrate Into Mold Cavity

Acrylic (Or Other Sign Substrate)
Heated to Thermal-Forming Temperature

Mold
Text and Graphics are Mirror-Imaged and Recessed Into Mold



Compression
Substrate is Pressed Into Mold Cavity



Removal and Finishing
Substrate is Removed From Mold and Cut to Finished Size

Completed Sign Face
Ready for Finishing or Assembly



Thermal Compression Options

The unique nature of our compression forming process allows for a wide array of finish options. In addition to the various substrates available, your signs can be perfected with multiple textures, colors, and techniques- giving the designer total creative freedom.

Surface Textures

You don't have to settle for a flat, lifeless surface with thermal compression. We offer 3 unique textures for our mold material, which telegraph into the surface of the sign. Textures can be applied to any compression product, from a simple painted acrylic plaque to a luxurious solid surface masterpiece. Images shown here are enlarged to show detail.



Smooth



Slate



Timber

Integral Metal Text

True metallic tactile text and graphics are a reality with our integral metal process. Combine one of these rich metal finishes with any of our available compression substrates, while still achieving a fully fused, tamper-proof surface.



Aluminum



Stainless Steel



Tool Steel



Nickel Silver



Copper



Brass



Faux Gold



Bronze



Real Metal!

Our integral metal text and graphics are made from real metal powder, so once they are fused during the compression process, they can be polished and buffed to a high-gloss metallic sheen.

Substrates

Our Thermal Compression process is compatible with a variety of durable sign substrates, including:

- Clear Acrylic
- Colored/Tinted Acrylic
- Styrene
- Solid Surface* (Corian®, Avonite®, Etc.)
- Wood Veneer* (Subject to Availability) applied to Baltic Birch Plywood
- Architectural Films*

*See "Premium Sign Finishes" for more information about these options.

Finishes

In addition to our line of premium finishes and custom textures, our compression signs may also be finished using many familiar industry-standard techniques, including:

- Paint (First or Second-Surface)
- Ink Tipping / Screen Printing
- Digital Print (Second Surface)

Paint and ink tipping available in virtually any color.



Lux Residences

Compression Formed Black Acrylic with Bronze Integral Metal Text and Border



Combine 3D Printed Elements with Full Color Printing to Produce Striking Textured Images



Blend Photographic Imagery with Tactile Elements in One Step. No Separate Processes Required.



Incorporate Logos and Multi-Color Backgrounds Effortlessly, with Color-Matched Tactile

Digital 3D

3D printing technology has truly changed the game when it comes to ADA compliant signage!

This revolutionary UV printing technology produces ADA-compliant tactile text, braille, and full-color digital graphics all in one step! All tactile elements and decorations are made on the same machine at the same time, resulting in perfect color registration and quicker lead times. Digital 3D can be printed on most standard sign substrates- acrylics, ABS/PVC, laminates, and metals. Since the tactile elements are also printed in full color, there are virtually no limits to what can be designed!



Our Digital 3D printers can accommodate full 4' x 8' sheet goods, while handling substrates up to 4" thick. A full 4' x 8' bed of textured 3D, full-color prints can be completed in 60 minutes. A typical 6" x 8" ADA restroom sign can be printed in approximately 90 seconds!

Conference Room Sign

3D Digital Print on
1/8" Clear Acrylic.



Digital 3D FASTLANES

From fully custom to cookie-cutter, Identity Group has a **FASTLANE** to meet your ADA signage needs.

5 Day Production Lead Time

- Choose from 6 Standard Substrates
- 2 Material Thicknesses (1/8" or 1/4")
- 11 Standard Sizes Available
- Durable One-Piece, One-Process Construction
- Flexibility with Optional Custom Shapes & Sizes
- 3 Distinct Tactile Element Heights: Text, Braille, and Texture

**Go to identitygroup.com,
Pick a Lane, and Get Your Next
ADA Sign Project Finished in a Flash!**

Effortless 3D Collection

If you're not comfortable designing ADA signage from scratch, this is the ideal option for you. Simply choose one of our standard sizes and layouts, then upload your own background image. Select a copy color, then set your text live online on our website. Braille is translated and placed in realtime for a simple, quick ADA solution.

Templated 3D Collection

Select from our standard sizes, download our provided templates and use them to create your own 3D tactile signage from scratch! Choose your own fonts, colors and backgrounds, and translate your own Braille*. Spot colors are used to identify the tactile elements. You have maximum control, with the convenience of pre-priced sizes and options.

Custom 3D Collection

The sky's the limit. Take all of the design flexibility of our Templated 3D Collection up a notch, and apply it to your own sizes and custom shapes. You have full control over the images, fonts, and Braille*. Include a cut line in your artwork, and your sign is ready for immediate submission to the manufacturing floor!

** If you prefer to submit your files and have Identity Group translate and place the Braille, production time will increase by 5 business days. Additional costs apply.*



Dog Daycare
3D Digital Print on
1/8" White Acrylic.



Photopolymer

Familiar to most signage industry professionals, photopolymer remains a cost-effective, versatile process for manufacturing ADA compliant room identification signs.



Tactile text and graphics are produced by exposing a light-sensitive resin to UV light through a film negative. Unexposed areas are washed away, leaving the tactile elements behind. We reclaim unused resin material during the manufacturing process, which yields a more eco-friendly product than many of our competitors. Raster braille is inset, then the signs are surface painted and ink-tipped for contrast.

Basic photopolymer sign panels are available in 1/8" or 1/4" thickness standard. Consider adding a decorative backer, accent bar or metallic ink to spice things up!



1/8" Photopolymer Face, with Brushed Metal Laminate Backer and Printed Magnetic Name Insert



1/4" Photopolymer with Raised Copy and Decorative Graphics, Tipped with Metallic Gold Ink



1/8" Photopolymer with Raised Logo Graphic, Tipped with Silver Ink

Oceanfront Condominiums

1/8" Photopolymer, Laser Cut Numbers with Digitally Printed Weathered Wood Backer



Standard Colors



**IDG can paint or floodcoat applique material to create custom colors or to match branding elements.*

All colors shown above are 1/32" thick by default. Additional solid colors and thicknesses available via special order.

**AC, Residence Inn, Springhill Suites
Marriott Tri-Brand, Nashville, TN**
*Brushed Gold Applied Tactile on Arborite
"Afrosia Congo" Laminate with
Fabricated Acrylic Frame
and Backplate*

Applied Tactile

Value-driven and beautifully sharp, our applied tactile process can be used on a wide variety of substrates for design flexibility on a budget.

Raised text and graphics are precision laser-cut and adhered directly to the sign substrate, with inset raster braille. Choose from an assortment of standard solid colors, or spice it up with a brushed metal finish. Custom colors are manufactured in-house when needed.

The versatility of this process allows tactile graphics to be applied to nearly any smooth-finish sign substrate. Decorative laminates, brushed metals, acrylics and more can easily be turned into beautiful ADA compliant signs.



Charcoal Gray Applied to Brushed Metal Laminate, with Printed Graphic and Woodgrain Backplate



Light Gray Applied to 1/2" Thick Painted Acrylic, with Custom Interlocking Backplate



Dimensional Letters & Logos

From foam to acrylic, laminate, solid metal, or custom materials, we can cut it with our arsenal of cutting machines.

CNC Router / Kongsberg

The CNC Router is the workhorse of the sign shop. This versatile tool can accurately cut, engrave, and shape a range of materials including acrylics, ABS, PVC, laminates, wood, foam, solid surface, and more.

In addition to our fleet of traditional CNC router tables, our amazing Kongsberg multi-process machines can cut and score additional substrates like paper, corrugated cardboard, foam, and a variety of plastics.

Laser

Laser cutting is ideal for smaller, more intricate details on plastic substrates. In addition to their vector cutting capabilities, lasers can also be used to engrave or etch the surface of plastics, wood, and engraving stock.

Our laser cutting and engraving machines are integral to many of our other manufacturing processes. They are used to cut out our photopolymer and thermal compression signs, as well as the applique sheets for our applied tactile process.

Waterjet

Waterjet cutting combines a high-pressure stream of water with a fine garnet abrasive to produce an extremely powerful cutting tool.

The narrow kerf width allows for incredible detail and precision while cutting a variety of substrates including aluminum, steel, brass, and stone.



Router-Cut 1/2" and 1/4" Acrylic,
Painted, Stud Mounted



Laser-Cut 1/4" Acrylic, Backpainted,
Mounted to Brushed Metal Laminate



Waterjet-Cut 1/2" Thick Brushed
Aluminum, Stud Mounted



Router-Cut Foam Letters
1-1/2" Thick Gatorfoam,
Painted Finish



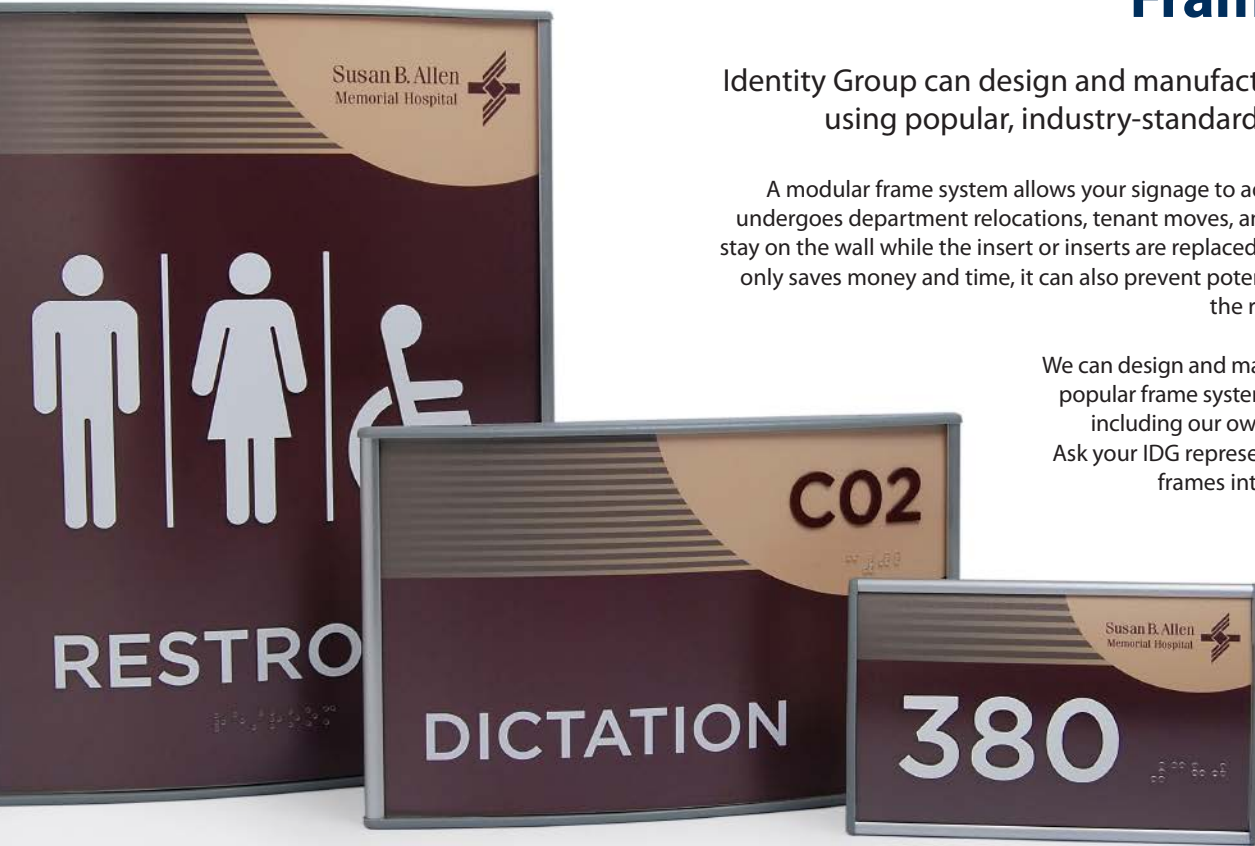
Waterjet-Cut Aluminum Letters
3/8" Thick, Horizontal Brushed Finish
3/4" Thick, Polished Finish

Frame Systems

Identity Group can design and manufacture your sign system using popular, industry-standard frames & extrusions.

A modular frame system allows your signage to adapt and change as a facility undergoes department relocations, tenant moves, and remodels. The frames can stay on the wall while the insert or inserts are replaced. This versatile approach not only saves money and time, it can also prevent potential wall damage caused by the removal of obsolete signage.

We can design and manufacture signage based on popular frame systems from JRS, Vista, and more, including our own proprietary frame systems. Ask your IDG representative about incorporating frames into your next signage project.



Snap Plate

Customize your signs quickly and easily with our budget-friendly modular frame system.

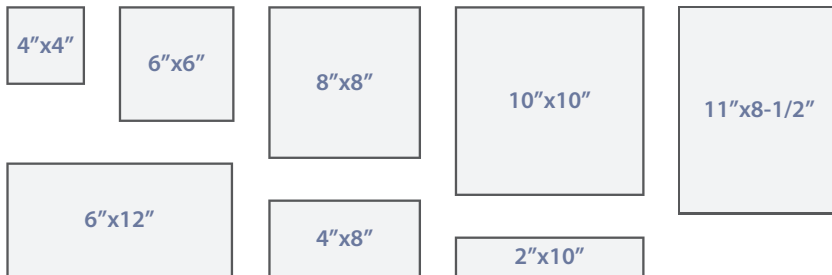
Our Snap Plate frame system is a cost-effective, vandal resistant sign solution which allows you to quickly and easily customize your signs by changing out a printed paper insert.

A non-glare clear lens is included for creating basic informational signs, but ADA tactile copy and braille are available upon request as a special order. Ask your Identity Group representative for more information.

A range of standard sizes and color options are kept in stock for quick fulfillment. Visit identitygroup.com/shop to place an order.



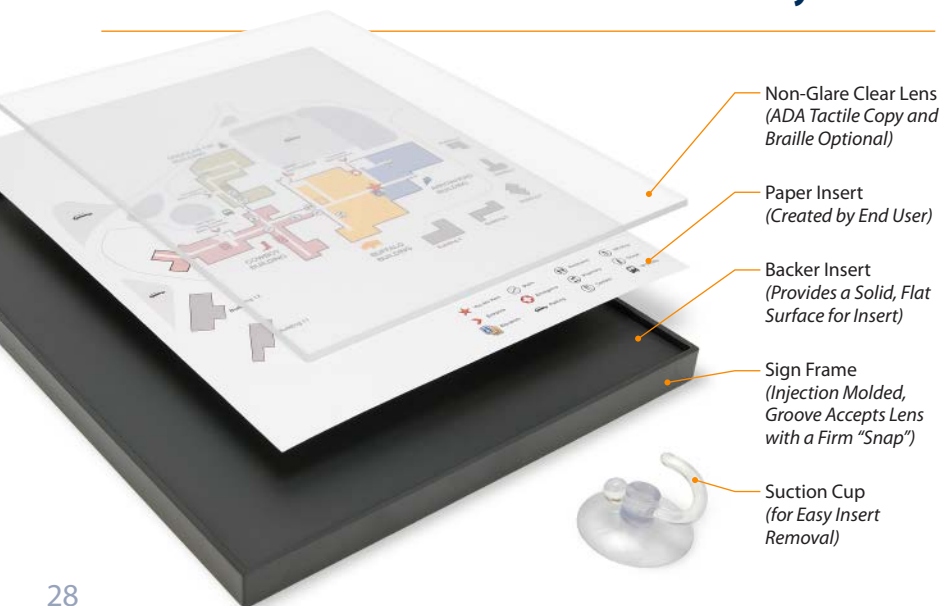
Standard Sizes



Standard Colors



Assembly Details



Add tactile copy and braille for a fully customizable ADA solution.



Metal Finish Options

The polymer metal finishes below are permanently fused to the sign surface with our thermal compression process.



Aluminum



Stainless Steel



Tool Steel



Nickel Silver



Brass



Gold



Bronze



Copper

Metal Options Shown with Slate Texture

Textures

Similar to traditional cast metal signage, Tru-Bond Metallic can be produced with any of our standard background textures:

- Smooth
- Slate
- Timber

Tru-Bond Metallic

It's now possible to achieve the look of a cast metal plaque without the weight, expense and long lead times.

Tru-Bond Metallic combines standard acrylic sign substrates with a thin layer of compression-fused polymer metal directly on the surface. The result is a true metallic finish that mimics the look of expensive cast-metal or electroplated etched metal signs.

The thermal compression process provides permanently fused tactile text and graphics for ADA compliance. Text can be ink-tipped, or you may choose integral metal text in a contrasting color for the ultimate metal finish sign.



Tru-Bond Aluminum, Smooth Texture with Bronze Integral Metal Text and Decorative Hardware



Tru-bond Tool Steel, Slate Texture, Bronze Integral Metal Text

Lake Louise Hotel, Alberta, Canada

*Tru-Bond "Bronze" Metal Finish,
Pressed In Custom 3D Mold
Stipple Texture*



Compression on Solid Surface

Bring the stunning aesthetics and long-lasting durability of this versatile material to your next tactile signage project.

Solid surface materials make ideal signage substrates due to their enduring nature and wide selection of colors. While the material itself is amazingly robust, many traditional sign finishing processes such as direct printing and applied tactile just cannot hold up in extreme wear conditions. That's where our thermal compression process comes in. High pressure and temperature join forces to create unique tactile signage that is virtually indestructible.



Combine solid surface with integral metal text for a timeless, museum quality look, or ink-tip with any contrasting color.

Substrates

Identity Group's thermal compression process is compatible with many brands and colors of solid surface material, including Corian®, Avonite®, Formica® and more. However, not all engineered countertop surfaces can be thermoformed. Please contact your Identity Group representative to inquire about specific material options.



Solid surface can faithfully recreate the look of many natural products including marble, granite, and limestone, without the fabrication issues typically associated with those materials.

The hygienic long-term performance of solid surface makes it a great choice for health care facilities, schools, and hospitality settings.

Marriott Resort

Compression-Formed Corian "Sandalwood" with Slate Texture and Bronze Integral Metal Text



Combine with Integral Metal Text for a Timeless Look



Cuts and Machines Easily to Create Custom Shapes and Edge Details



Debossed Copy to Mimic the Look of Etched Marble



Film Options



Charcoal
Marble



Tan
Marble



White
Marble



Brown
Marble



Grey
Marble



Ebony



Gold
Leaf



Silver
Leaf



Copper
Leaf



Walnut



Cherry



Maple



Dark Grey
Oak



Natural
Oak



Light Grey
Oak



Weathered
Ash



Blue Ash

Our standard films shown above have been tested and approved for use with our Impress process. There are many brands and grades of architectural films available in the market, but we cannot guarantee that they will be suitable for use with this process. Please inquire with your IDG representative.

“Impress” Compression with Bonded Architectural Film

This one-of-a-kind process combines Thermal Compression with a variety of solid and patterned architectural films.

Beautiful architectural films are permanently fused to acrylic panels during the compression process, making it possible to replicate the look of wood, stone, and aged metals on a relatively simple acrylic sign! Add a surface texture (Smooth, Slate, Stipple, or Timber) to complete the illusion.

No painting is required. Tactile text and graphics can be ink-tipped, or you can take it up a notch with Alchemy Metal text. Non-tactile signs can be digitally printed directly on the surface.



Walnut Film, Tipped with White Ink
Digitally Printed Backplate



Charcoal Marble Film,
Tipped with White Ink

Salesforce Tower
San Francisco, CA
*Natural Oak Architectural Film with
Ink-Tipped Text*



“Naturals” Compression with Real Wood Veneer

You don't have to sacrifice ADA compliance or durability to enjoy the timeless beauty of real wood signs.

Your choice of beautiful real wood veneers are applied to a rigid Baltic Birch plywood panel. Next, the heat and pressure of our compression process encapsulates the wood surface with a thin, clear protective layer for unmatched durability.

Tactile text and graphics can be ink-tipped or upgraded with integral metal. Non-tactile text and graphics are direct-printed on the face of the sign.



Maple Veneer with Bronze Integral Metal Text



Cherry Veneer with Stainless Steel Integral Metal Text and Custom Header

Standard Veneers



Walnut



Cherry



Oak



Maple

Custom Veneers

Custom veneers may be available upon request. Ask your IDG consultant about availability and lead times.



NOTE: As with other natural products, the colors and grain patterns of wood will vary slightly from sign to sign and job to job. Colors may shift over time.



**Live! Casino
Hanover, Maryland**
Thermal Compression on Larch Veneer with Integral Metal Text, Custom Wood Accent and Metal Back Panel

While there are a myriad of ways to make a sign, the vast majority of interior architectural signage projects can be completed using one of the following tried-and-true standard processes.

Surface Color

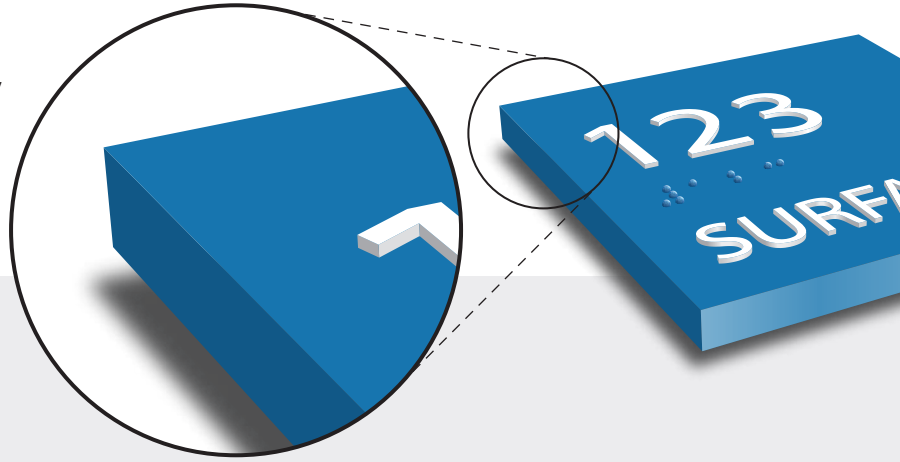
Give your sign a vibrant, monolithic appearance with durable, UV resistant paint on the face and edges of the sign. This finish can be applied to any of our Compression or Photopolymer tactile signs. Signs not requiring tactile text will be direct printed. (Tactile and visual text cannot be mixed on the same sign).

Materials/ Processes

- Compression Tactile
- Photopolymer Tactile
- Flat Acrylic (Non-Tactile)

Thickness Options

- 1/16" Thick
- 1/8" Thick
- 1/4" Thick
- 1/2" Thick



Reverse Color

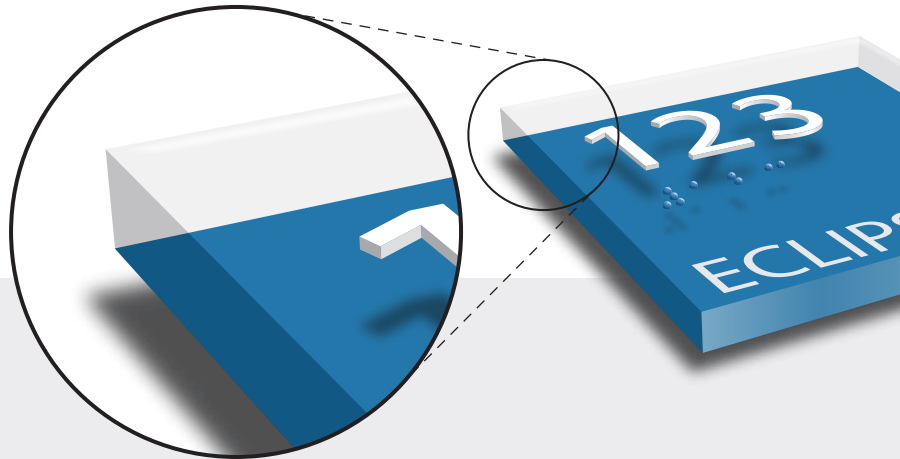
Give your signs a rich, dimensional appearance by applying the color, graphics, and visual copy to the *back* of the clear sign substrate. This provides an added level of protection from everyday wear and tear. Combine with our Thermal Compression or Applied Tactile processes for ADA signs, or direct print for non-tactile signs.

Materials/ Processes

- Compression Tactile
- Applied Tactile
- Flat Acrylic (Non-Tactile)

Thickness Options

- 1/16" Thick
- 1/8" Thick
- 1/4" Thick



Encapsulated Color

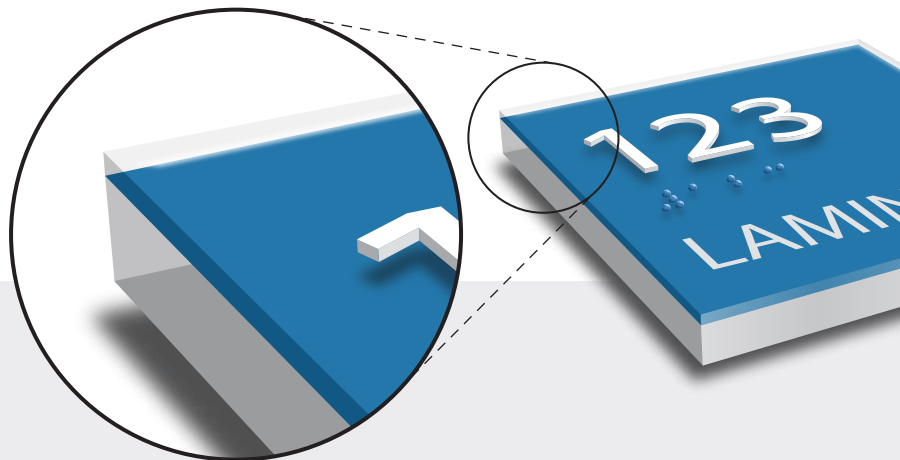
This unique process provides a nearly surface color appearance, but with fully encapsulated visual copy, graphics, and color for superior damage and vandal resistance. Combine tactile text and visual text on the same sign, for the ultimate in versatility. Compatible with our Thermal Compression, Applied Tactile or Direct Print processes.

Materials/ Processes

- Compression Tactile
- Applied Tactile
- Flat Acrylic (Non-Tactile)

Thickness Options

- 3/16" Thick
- 5/16" Thick
- 9/16" Thick



Digital Print

Take your signs up a notch with our full-color digital printing process!

Our fleet of flatbed printers can produce rich, vibrant graphics directly on the surface of your sign substrate. No adhesives, application, or waste required! We can print on acrylics, PVC, metals, wood, laminates- the possibilities are endless! First-surface printing produces sharp, photographic detail that can be protected with a clear coat if desired. Printing on the second surface of a clear substrate gives an added level of dimension to the sign, while protecting the print from scratches, UV exposure and other damage. You can also combine digitally printed graphics with our tactile processes to produce a visually striking ADA compliant sign.

In addition to our direct-print options, we also have large format roll-to-roll printers for full-color vinyl wraps, decals, and wall graphics. Complement your interior sign package with custom wallpaper, an accent wall, or an eye-catching full-color mural.



Guy Harvey Resort
St Augustine Beach, FL
First and Second Surface
Flatbed Digital Print
on 1/8" Non-Glare Acrylic



Digital Print Vinyl Wall Graphic with Cut-Out Dimensional Number and Custom LED Lighting Element



Digital Print Vinyl Accent Wall



Direct Printed Acrylic Backplate with Metal Laminate Face and Applied Tactile Text



"Frost" Ink, Screen Printed on Clear Acrylic Panel, Applied Tactile Text



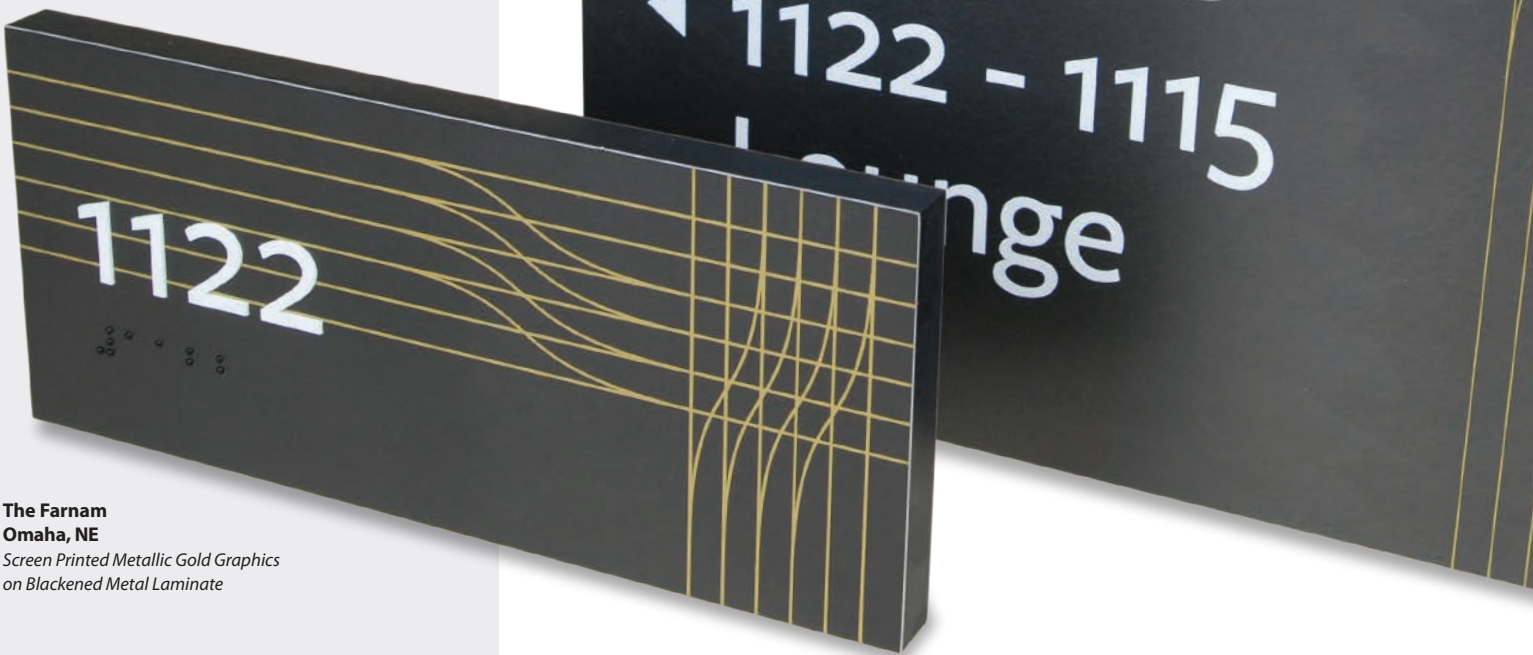
Machine Control Panel, Reverse-Screen Printed Lexan

Screen Printing

A tried-and-true process for laser-sharp graphics and high-volume production situations

Although it may not be considered a cutting-edge technological process, screen printing still has its place in the signage and graphics industry.

Whenever large quantities of the same graphic are required, screen printing can still be the process of choice. Since the ink colors are mixed in the can using a variety of pigments and additives, nearly any color can be achieved - including metallics! Need a metallic graphic printed on 1,000 parts? Screen printing is probably the answer.



**The Farnam
Omaha, NE**
Screen Printed Metallic Gold Graphics
on Blackened Metal Laminate

Photo-Luminescent

Keep guests, occupants, and emergency personnel safe and informed - even in total darkness.

Photo-luminescent signs absorb and store ambient light, then glow in the dark to provide critical information in emergency situations. Available in interior and exterior grade applications to meet or exceed code-required visibility standards across the United States.

Identity Group can produce photo-luminescent signs using a variety of materials and processes:

- Thermal Compression Featuring Photo-Luminescent Integral Fill Material
- Solid Photo-Luminescent Modified Acrylic Substrate
- Photo-Luminescent Self-Adhesive Vinyl

Design as required to meet code requirements - either with glowing background or glowing text. Combine with colored text or backgrounds to better match the rest of the sign package, or to incorporate branding elements into the signs.



Legibility and contrast are normal when viewed in a well-lit environment.



When the lights go out, the signs light up, offering hours of readability.



Stay code-compliant by directing to stairwells and emergency exits.



Thermal Compression with Integral Photo-Luminescent Text on Clear Acrylic Substrate, with Second-Surface Paint

Injection Molded ADA Signs

Save time and money with our wide selection of ready-to-ship plaques.

Our extensive pre-designed line of injection molded plaques offers a variety of standard sizes, layouts, and colors to quickly fulfill your sign needs. These durable signs feature tactile copy and grade 2 braille to meet ADA code requirements. The standards shown here are kept in stock for immediate shipment.

Custom color molded plaques are available - minimum order quantities apply. Contact your Identity Group representative for more information.

Visit identitygroup.com/store to order, or to explore our other stock products.



Radius Corner Plaques

9"H x 6"W Plaques

| | | | | | | |
|--------------------------|--|--------------------------|----------------------------|-------------------------------------|--------------------|----------------------------|
| MEN 100% | WOMEN 100% | RESTROOM 100/100% | ALL GENDER 100/100% | FAMILY RESTROOM 100/100/100% | BOYS 100% | GIRLS 100% |
| MEN 75% | WOMEN 100% | RESTROOM 100/100% | ALL GENDER 100/100% | ACCESSIBLE 100/100% | STAIRS 100% | NO SMOKING 100/100% |
| ELEVATOR 100/100% | IN CASE OF FIRE USE STAIRS 100/100/100% | EXIT 100% | | | | |

6"H x 6"W Plaques

| | |
|--|-------------------------------|
| EMPLOYEES MUST WASH HANDS BEFORE RETURNING TO WORK | AUTHORIZED PERSONNEL ONLY |
|--|-------------------------------|

3"H x 8"W Plaques

| | | |
|------------------------------------|------------------------------------|-------------------------------------|
| ELECTRICAL 100/100/100% | MECHANICAL 100/100/100% | EMPLOYEES ONLY 100/100/100% |
| FITTING ROOM 100/100/100% | STORAGE 100/100/100% | CONFERENCE ROOM 100/100/100% |
| AREA OF REFUGE 100/100/100% | JANITOR CLOSET 100/100/100% | OFFICE 100/100/100% |

Radius Corner

- 28 Standard Layouts
- 4 Standard Color Options with Contrasting Text and Symbols

Color Options

| | |
|-------------------|-----------------------|
| TEXT Black | TEXT Cool Grey |
| TEXT Taupe | TEXT Blue |

Square Corner Plaques

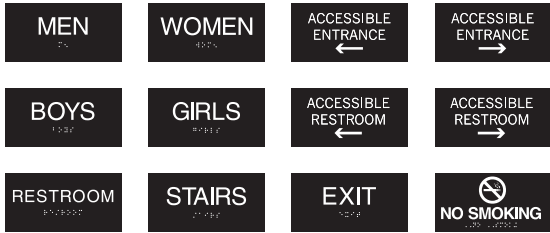
8"H x 6"W Plaques



6"H x 6"W Plaques



3"H x 6"W Plaques



3"H x 15"W Plaques



3"H x 8"W Exit Kit



Kit includes all six pieces shown, so arrow direction and Braille can be configured to meet your needs.

Square Corner

- 32 Standard Layouts
- 4 Standard Color Options with Contrasting Text and Symbols

Color Options



California Restroom Door Plaques

FEMALE
12" Diameter Circle



MALE
12" Equilateral Triangle



UNISEX
12" Diameter Circle, with Superimposed Triangle



Door Plaques

- 12 Standard Layouts
- 2 Standard Color Options with Contrasting Printed Symbols

Color Options



Packaged Sets - Sprues

The most economical way to purchase plastic letters, sprues are individual letters attached to the bar on which they were originally molded.

- Thickness: 1/8"
- Face Color: Gloss Black, Gloss White or any Foil Finish.
- Side Color: Gloss Black, Gloss White
- Letter Height: 1-1/2" or smaller.
- Interior Use



Packaged Sets - Sprues are available in the following configurations, with multiples of each character on each sprue:

- "A" Sprue (A-N CAPS)
- "Z" Sprue (O-Z CAPS)
- Lowercase Sprue (a-z lowercase)
- Numeral Sprue (0-9)



Injection Molded Letters
Shown in Silver and
Gold Foil Finish

Injection Molded Letters

Our durable, budget friendly molded letters are available in a wide variety of styles and sizes.

CASLON

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !&?¢-.,

Sizes Available: CAPS only: 5/8" & 3/4" (5/8" & 3/4" are a condensed version and differ from sizes 1" and larger)

CAPS & lowercase: 1", 1-1/2", 2", 3", 4", 5"

CLARENDON

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !&?@.,

Sizes Available: CAPS & lowercase: 1/2", 3/4", 1", 1-1/2", 2", 3", 4", 6"

NOTE: Available in Black only, Numbers are smaller than caps.

HELVETICA

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !%\$&?¢-.,@

Sizes Available: CAPS only: 1/2"

CAPS & lowercase: 3/4", 1", 1-1/2", 2", 3", 4", 5", 6", 8"

NOTE: @ available in 1/2", 3/4", 1", 1-1/2", 2" and 3" only

HM STYLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !&?;,:¢

Sizes Available: CAPS only: 1/2"

CAPS & lowercase: 3/4", 1", 1-1/2", 2", 3", 4", 5", 6", 8"

OLYMPIA

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !&?~.,

Sizes Available: CAPS only: 1/2", 3/4"

CAPS & lowercase: 1", 1-1/2", 2", 3", 4"

STYLE 1

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 &?!\$¢-...

Sizes Available: CAPS only: 3/4", 1", 1-1/2", 2", 3", 4", 6"