

IDENTITY GROUP

INSPIRATION BOOK

Your Brand is Going Places

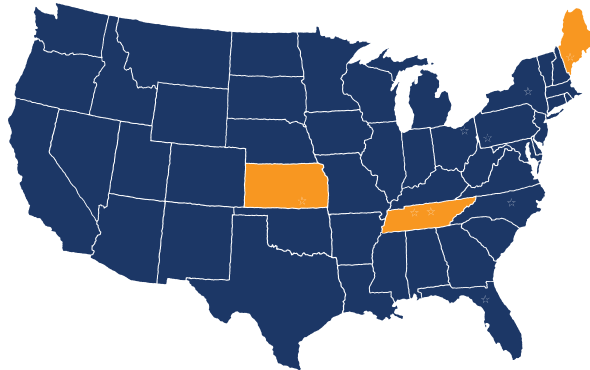
We make the signs that
help you get there

WHO WE ARE

YOUR PREFERRED PARTNER FOR INTERIOR SIGNAGE.

Identity Group has been helping brands around the world create a lasting impression on their customers through custom signage and visual communications for more than 50 years.

With a dedicated team of designers and sign experts, Identity Group is able to work with customers to create sign solutions that best fit their unique needs.



4

Campuses &
Support Locations

266

Team
Members

3

Manufacturing
Locations

67

Years of
Experience

Brunswick, ME

*Visual Décor
Production*

Nashville, TN

Executive Office

Cookeville, TN

*Interior Signs
Office Products*

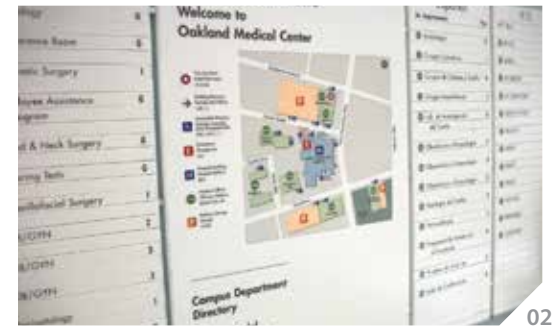
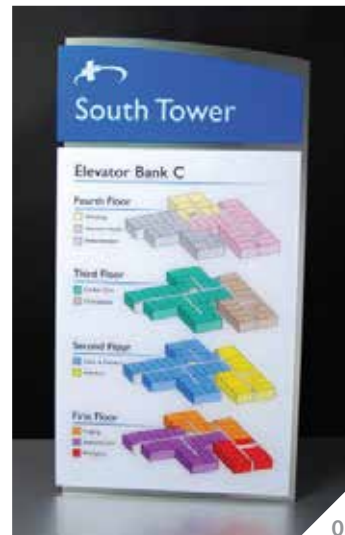
Wichita, KS

*Sign fabrication
Wayfinding*

INTERIOR SIGNS

Our interior sign products are used to identify, direct, and inform the public as they navigate their environments with ease.

- ADA Tactile Signs
- Directory / Wayfinding Signs
- Informational Signs
- Rules and Regulations Signs



VISUAL DÉCOR

In a competitive retail atmosphere, our visual décor products set the tone for the consumer buying experience.

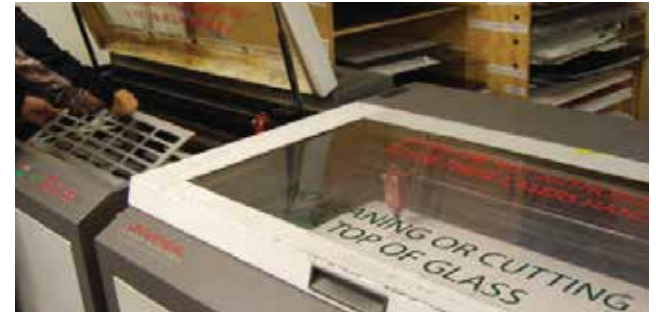
- Retail Signage
- Dimensional Letters and Logos
- Merchandising Displays
- Point of Purchase Signs



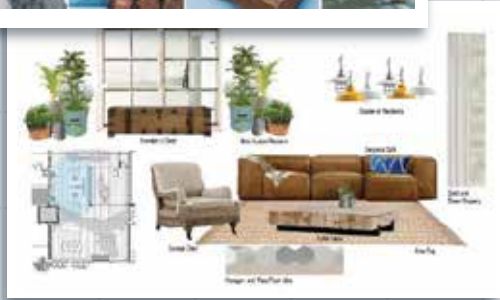
Identity Group has over **240,000 sq. ft.** of **manufacturing space**, with ample capacity for projects of any size.

We house an extensive array of equipment to produce a multitude of fabrication techniques including:

- Alchemy Compression
- Laser Fabrication
- Injection Molding
- Digital, Offset, & Direct to Substrate Printing
- Die & Water Jet Cutting
- Photopolymer Tactile Processing
- Metal, Wood, and Plastic Fabrication



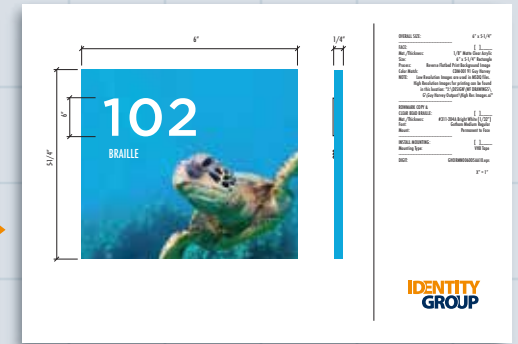
Design is a process...



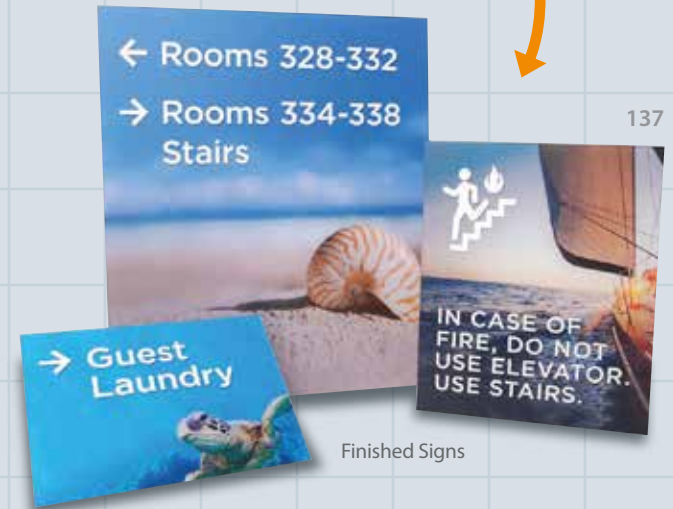
Color Boards / Inspiration Images from Client



IdG Initial Design Concepts



Shop Drawings,
Based on Client Feedback



Finished Signs

...Let us build **your vision**

OUR CUSTOMERS

Hospitality

Marriott International (29 brands)
Choice Hotels (12 brands)
Hilton Hotels (7 brands)
Hyatt (3 brands)
Intown Suites
Radisson Hotel Group (7 brands)
Red Roof
Red Lion Hotels (4 brands)
Wyndham Hotels & Resorts (13 brands)
Caesar's Entertainment
Live! Casinos
Stratosphere Hotel & Casino

Corporate

Amazon - *Nationwide*
Facebook - *Menlo Park, CA*
Farmers Insurance - *Phoenix, AZ*
Google - *Mountainview, CA*
Indeed - *Austin, TX*
Industrial Timber - *Charlotte, NC*
LinkedIn - *Sunnyvale, CA*
Quest Diagnostics - *Nationwide*
Salesforce - *San Francisco, CA*
Samsung - *Nationwide*

Healthcare

Amita Health - *Chicago, IL*
Aurora St. Luke's Medical Center - *Milwaukee, WI*
Department of Veterans Affairs Medical Center
Ann Arbor, MI
Department of Veterans Affairs Medical Center
Fresno, CA
John Muir Health - *Concord, CA*
Kaiser Permanente - *Nationwide locations*
Naval Medical Center - *San Diego, CA*
Parkland Memorial Hospital - *Dallas, TX*
Stanford Medical Center - *Stanford, CA*
Sutter Health - *Northern CA*
University of California, San Francisco
San Francisco, CA
University of Pittsburgh Medical Center
Pittsburgh, PA

Residential/Mixed Use

33 Tehama - *San Francisco, CA*
Jack London Square - *Oakland, CA*
Libertad - *Cedar City, UT*
River Vista - *Wichita, KS*
Seventy Rainey - *Austin, TX*
SoBro Apartments - *Nashville, TN*

Higher Education

California State University
Chico, CA
Canisius College - *Buffalo, NY*
CIEE - *Worldwide locations*
Georgia Gwinnett College
Lawrenceville, GA
New York University
New York, NY
Notre Dame - *South Bend, IN*
Point Park University - *Pittsburgh, PA*
Rollins College - *Winter Park, FL*
University of Southern California
Los Angeles, CA
University of Texas - *Tyler, TX*

Retail

Ahold / Delhaize
(Giant Food, Hannaford, Food Lion)
Green Mountain Coffee
InMotion
TJX (Including T.J. Maxx)
Reebok
Whole Foods

FEATURED PROJECTS

INTERIOR SIGNS

We're here to help you bring your unique vision to life –
from design to delivery and installation.

FEATURED PROJECTS

Salesforce Tower |
San Francisco, CA



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Radisson Blu Aqua |
Chicago, IL



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FEATURED PROJECTS

Marriott Vacation Club |
Aruba



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Wyndham Grand Orlando Resort |
Bonnet Creek



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FEATURED PROJECTS

Live! Hotel & Casino |
Maryland



JW Marriott |
Austin, TX



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FEATURED PROJECTS

Caesars Palace |
Las Vegas, NV



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Notre Dame Stadium |
Notre Dame University



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FEATURED PROJECTS

JW Marriott |
San Antonio, TX



Salemtowne Retirement Community |
Winston-Salem, NC



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FEATURED PROJECTS

Ironworks Hotel |
Beloit, WI



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70 Rainey |
Austin, TX



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FEATURED PROJECTS

Margaritaville Vacation Club |
St. Thomas



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Indeed Headquarters |
Austin, TX



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FEATURED PROJECTS

Wyndham Grand Resort Rio Mar / Puerto Rico

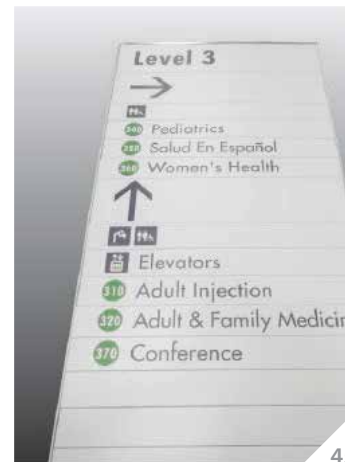


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Kaiser Permanente San Francisco, CA



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FEATURED PROJECTS

Canopy by Hilton |
Dallas Uptown



Marriott Tri-Brand |
Nashville, TN
(Springhill/Residence Inn/AC Hotel)



YOUR COMPLETE SIGN SOLUTION

ADA COMPLIANT SIGNAGE

Utilizing a wide variety of materials that reflect the interior environment – merged with our custom design solutions yields superior results.

ADA COMPLIANT

Signs featuring tactile elements and manufactured to ADA specifications



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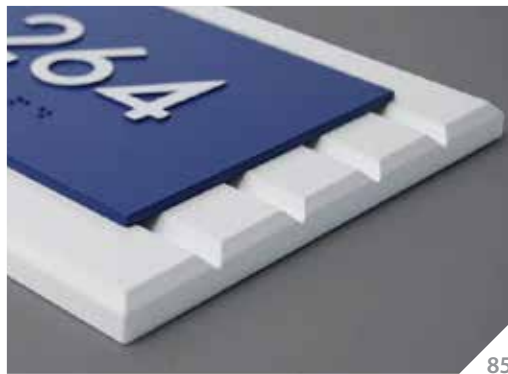
THERMOFORMED COMPRESSION

A unique process that creates a sign permanently fused by compression



ARCHITECTURAL SIGNS

Complete any space with custom signs that reflect your brand



ARCHITECTURAL SIGNS

Our Design + Planning Staff provides **design that inspires** while meeting the signage needs of your property.



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ARCHITECTURAL SIGNS

Everything from custom patterned acrylic to laser cut custom shapes



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ARCHITECTURAL LETTERS

One Source for all your signage needs



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IDENTITY GROUP

is looking forward to working with you.

Let's talk! To discuss the next steps, contact:

800-325-7409

help@identitygroup.com